



Library of Michigan's Quarterly Newsletter

Fall 2006

# In Every



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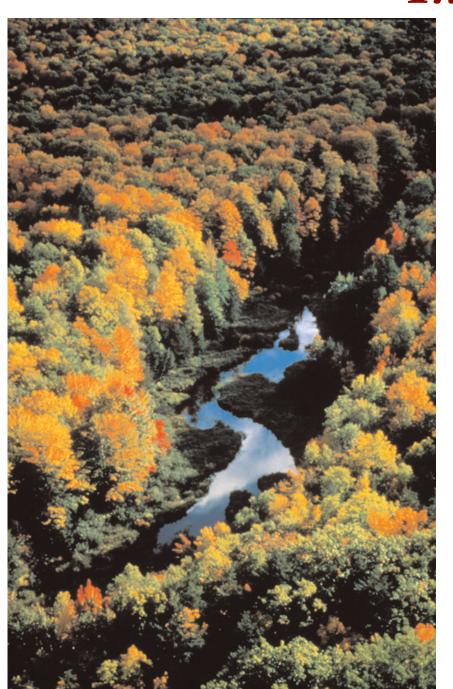
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# News from Nancy

State Librarian Nancy R. Robertson



There's no denying that summer is winding down all around us. However, as with any ending, we're surrounded with a flurry of fresh starts, especially in the library and educational communities.

School library media center specialists are getting ready to start up the

school year. Colleges and universities have welcomed back their students and faculty, those familiar and those new to academia. Although the cycle of events is, in many ways, the same, I am sure the experience is unique to each person.

Speaking of fresh starts, many communities recently decided or soon will decide millage proposals affecting their local library systems. Successes in these campaigns demonstrate renewed community support for public libraries and send a clear message that the services, programs and benefits provided by local libraries are indeed worth every penny spent to sustain them.

Unfortunately, we know not all millage proposals pass. Those defeats, while disappointing, do provide a new opportunity for proponents to rethink their strategies and find ever more compelling stories that illustrate the many ways in which libraries are critical to the health and wellbeing of the communities they serve.

Those stories are definitely out there! As I travel to libraries around the state, I learn more and more about the Michigan library community's collective commitment to service. That's part of the reason I began my Web log (blog), to have a venue from which to share the stories, the tips, the caveats, and news of the wonderful library programs being offered to citizens throughout Michigan.

This coming year I intend to travel further afield, adding more public, school and academic libraries to my journeys. So many libraries; so little time!

As we all get entrenched in busy fall and winter programs and activities, let's continue to keep our eyes open for new opportunities to help each other and share new ideas about how to serve customers as well as we possibly can. I look forward to hearing about all your successes and future plans.

### LM News

# Does Your Library Excel at Public Service? \$5,000 State Librarian's Excellence Award Could Be Yours!

The Library of Michigan Foundation has extended the deadline for State Librarian's Excellence Award nominations to Sept. 15. The original deadline was Aug. 31. This change was made to allow extra time - with many taking vacation in August — for everyone to prepare the materials required for submission.

The State Librarian's Excellence Award recognizes exemplary public service. One Michigan library will receive \$5,000 cash and a distinctive trophy for display in its public area. In addition to this award, Citations of Excellence will be presented to two other libraries, who will each receive a \$1,000 prize and a small trophy.

The awards will be presented Oct. 12 at the state librarian's luncheon during the Michigan Library Association annual conference at the Marriott Detroit Renaissance Center.

All types of libraries (e.g., public, academic and school) throughout Michigan are eligible to receive the State Librarian's Excellence Award and the Citation of Excellence. Nominations may come from library directors, trustees, administrators or members of the public.

The full nomination packet - including nomination form, criteria and submission guidelines - is available on the Web at <a href="https://www.michigan.gov/lmfoundation">www.michigan.gov/lmfoundation</a> or by calling the Library of Michigan Foundation office at (517) 373-1297.

The State Librarian's Excellence Award is sponsored by Hantz Group, Inc. and Edward Surovell Realtors.

Check out the state librarian's blog! Read about Nancy Robertson's visits to Michigan libraries and other topics of interest to librarians around the state at her blog:

statelibrarianofmichigan.blogspot.com.



# Don't Miss the Opportunity to Apply for 'Ernie and Tram' Funds

For the second year, the Detroit Tigers - with support from Ernie Harwell and Alan Trammell - generously donated back to the Library of Michigan Foundation \$9 of every \$20 upper-deck box seat ticket sold by Michigan's public libraries for the May 21 game at Comerica Park. The proceeds, totaling just over \$7,000, will be used to create or expand existing library endowment funds within a private or community foundation.

Seven awards of \$1,050 each will be awarded to libraries that meet this year's program criteria. Preference will be given to libraries establishing new endowment funds.

All Michigan public libraries are eligible to apply. Applications will be accepted between Aug. 15 and Oct. 31, and libraries selected for the awards will be announced by Dec. 1. Applications will be evaluated according to library class size.

### Applicant libraries must:

- be able to raise \$1,000 by May 1, 2007 in order to receive one of the \$1,050 match awards;
- show that they have already established or are in the process of establishing an endowment fund with a private 501(c)(3) foundation or with a community foundation; and
- show a commitment to fund raising and explain how they plan to grow the fund in the future.

For complete award guidelines, application forms and more information about community foundations, visit Library of Michigan Foundation's Web site at <a href="https://www.michigan.gov/lmfoundation">www.michigan.gov/lmfoundation</a>.

If you have questions, please contact Library of Michigan Foundation Executive Director Judith Moore at (517) 373-4470 or <a href="moorej10@michigan.gov">moorej10@michigan.gov</a>.

### Delve Into Your Roots with a Month of Family History Programs in October

The Library of Michigan and the Archives of Michigan, along with the rest of the Department of History, Arts and Libraries, will once again celebrate Family History Month in October. A series of programs focusing on genealogy will be offered throughout the month at the Michigan Library and Historical Center in Lansing.

#### Getting Started

On Tuesday, Oct. 3 or Wednesday, Oct. 4, those new to genealogy research can participate in a half-day workshop that will cover how to begin your family history research and the genealogy resources available at the Library of Michigan, and the Archives of Michigan.

### Archaeology Day at the Michigan Historical Museum on Oct. 7

Here is your chance to meet professional archaeologists and learn of their research and adventures, see presentations and one-day-only exhibits from their archaeological digs and underwater archaeological explorations. The day will also include fun family activities such as the chance to try your hand at using an ancient spear-thrower.

### Military Records

A half-day session on Monday, Oct. 9 and Tuesday, Oct. 10 will feature presentations on military records at the Library of Michigan and Archives of Michigan and researching your Civil War ancestors at the Library of Michigan.

Michigan Genealogical Council Seminar on Saturday, Oct. 14 Will include the presentation of the Michigan Genealogist Appreciation Award.

#### Resources for Research

The following sessions will be offered on Tuesday, Oct. 17 and Wednesday, Oct. 18: *How to Organize Your Family History Research, Family History on the Internet* and *Genealogy of A House*.

Workshops on Tuesday, Oct. 24 and Wednesday, Oct. 25 will include French Canadian Resources at the Library of Michigan, Coming to America: Research With Ships Passenger Lists and Vital Records Research at the Library of Michigan.

Saturday, Oct. 21 is Preservation Day - CANCELLED

For more information about Family History Month, visit <a href="https://www.michigan.gov/familyhistory">www.michigan.gov/familyhistory</a>.

# LSTA Competitive Grant Program Returns for 2007

The LSTA competitive grant program for fiscal year 2007 is under way. The program handbook and application are available online at <a href="http://www.michigan.gov/lsta">http://www.michigan.gov/lsta</a>, and printed copies of the handbook will be available on request. Applications are due on Jan. 31, 2007.

Four grant application workshops are planned around the state:

- Monday, Sept. 18 at the Kalamazoo Public Library - 8:15 a.m. to 4 p.m.
- Wednesday, Sept. 20 at the Houghton Lake Public Library - 8:15 a.m. to 4 p.m.
- Thursday, Sept. 21 at the Peter White Public Library in Marquette 9:15 a.m. to 4:25 p.m.
- Monday, Sept. 25 at the Detroit Public Library - 8:15 a.m. to 4 p.m.

The program goals, timeline and workshop registration form are available at <a href="http://www.michigan.gov/lsta">http://www.michigan.gov/lsta</a>, where you may also sign up for an LSTA discussion list.

The Library of Michigan distributes federal funds received under the Museum and Library Services Act of 2003, incorporating the Library Services and Technology Act of 1996 (LSTA), to support statewide initiatives and competitive grant programs. Through the legislation, the Institute for Museum and Library Services - an independent federal agency - provides grants to state library administrative agencies to improve and support library, museum and information services.

LSTA outlines two broad priorities for funding:

- 1. To encourage activities that use technology for information sharing among libraries and between libraries and other community agencies.
- To support programs that make library resources more accessible to urban and rural localities, low-income residents and others having difficulty using library services.

If you have questions regarding the 2007 LSTA grant program, please contact Karren Reish at <a href="mailto:kreish@michigan.gov">kreish@michigan.gov</a> or (517) 241-0021.

### LM Documents Specialist Earns 2006 Hoduski Award

Ann Sanders (left), Library of Michigan documents specialist, and Bernadine Abbott Hoduski, founder of the Government Documents Round Table

The Government Documents Roundtable of the American Library Association recently named Library of Michigan documents



specialist Ann Marie Sanders as the recipient of its 2006 Bernadine

Abbott Hoduski Founders Award.

This award recognizes documents librarians who have made significant contributions to the field of state, international, local or federal documents.

"Ann's commitment to preserving and interpreting documents provides an invaluable service to this state," said State Librarian Nancy Robertson. "Her keen understanding of how federal documents guidelines translate to superior service for library patrons is a key reason she has enjoyed such success in her field. The Founders Award is indeed a top honor and we are proud to have Ann on our team at the Library of Michigan."

Sanders provides consulting and continuing-education services for the entire Michigan library community. Her work includes interpreting of federal documents guidelines, mentoring and serving as a liaison between the U.S. Government Printing Office and libraries in the field.

"The Hoduski Founders Award is a very public way to pay tribute to the excellent, often behind-the-scenes work done by librarians who ensure availability and protection of state, international, local or federal documents," said John Phillips, chair of the American Library Association's GODORT awards committee. "It is clear that Ann's efforts have impacted the libraries in Michigan as well as the depository librarians who have attended her national presentations. This award is a well-deserved honor."

Sanders currently serves as the Library of Michigan's depository librarian. She has been employed with the state library for more than 10 years. The Library of Michigan is the only regional depository library in Michigan. As such, all materials distributed by the United States Government Printing Office are received and permanently retained at the Library of Michigan.

### Michigan Reads! 2007 and Beyond

Planning is under way for the 2007 Michigan Reads! program, and there are exciting changes in store for this already successful statewide initiative.

The timeline has been updated to better serve the needs of Michigan's librarians and teachers. The Michigan Reads! kickoff and programming will now happen in September each year. The featured book will be announced during National Library Week in April to allow plenty of time for planning and advertising September programs.

Michigan Reads! is a celebration and promotion of reading; it is not an award program. Beginning with the 2007 program, the state librarian will choose a single title to serve as the focal point of the program. The selected book exemplifies the many quality picture books that families and communities can share and enjoy, inspiring a joy of reading from the earliest age.

In addition to these logistical changes in the program, the Library of Michigan is pleased to announce that we are working in partnership with the Michigan Department of Education to extend the reach of the Michigan Reads! program and to meet the specific needs of teachers and students.

Visit www.michigan.gov/michiganreads for full program details.

### Michigan Center for the Book **Designates James Curwood Literary** Landmark in Owosso

The Michigan Center for the Book recently honored author James Curwood with Michigan's newest Literary Landmark. The James Curwood Literary Landmark was dedicated on June 1 at the Curwood Castle in Owosso, which was the author's writing studio. Curwood, a native of Owosso, was a popular wilderness adventure writer in the 1920s and was also instrumental in the early conservation movement in Michigan.

This Literary Landmark is Michigan's fourth and joins those for Theodore Roethke, John Voelker and Dudley Randall.

Literary Landmark honoring author James Curwood

"This is a great example of the Michigan Center for the Book's efforts to pre- Curwood Castle in Owosso, home of Michigan's newest serve and promote Michigan's rich literary heritage," said State Librarian Nancy Robertson. "The center's efforts really help raise awareness of Michigan books and authors as well as foster a love of reading."

The dedication, part of the annual Curwood Festival opening ceremony, included State Senator Valde Garcia, State Representative Richard Ball and local politicians and dignitaries, including the 2006 Miss Curwood and the Owosso and Corunna mayors. The Owosso High School Marching Band provided music. A presentation on James Curwood held afterward featured speaker Judy Eldridge, Curwood's biographer and author of James Oliver Curwood: God's Country and the Man. Karren Reish spoke for the Center for the Book on Literary Landmarks in Michigan.

Ken Uptigrove, the director of the Shiawassee District Library, arranged the Literary Landmark with the assistance of the Friends of the Owosso Branch of the Shiawassee District Library and Shiawassee District Library staff. Other groups participating in or funding the event were the Curwood Festival Committee and the Owosso Historical Commission.

### Get Smart

### **Certification FAQ**

Certification of public library staff is among the core services offered by the Library Development and Data Services Division at the Library of Michigan. The following questions are those that we routinely answer for public library staff, directors, and trustees:

### Do I need to get certified?

This is the most common question and the answer is, it depends! Certification is one of the eligibility factors for state aid to public libraries. All public library directors must be certified in order for their libraries to meet the eligibility requirements for state aid, and - in the case of Class IV, V, and VI libraries - a number of the support staff must also be certified. For full details on certification requirements for state aid, please refer to the Michigan Public Library Personnel Certification Handbook, 1999 edition. The handbook can be found in PDF format at www.michigan.gov/ldds.

Some public libraries use the Library of Michigan's certification program as a local hiring requirement. For example, when hiring a reference librarian the library may specify that applicants "be eligible for the Librarian's Professional Certificate, Level II."

Finally, public library staff may seek certification to enhance their professional portfolios.

#### How do I get certified?

First, consult the Certification Handbook to determine your eligibility. If you are applying for certification at levels 1 through 6, complete and submit the Application for Public Librarian Certification. Request the appropriate supporting documentation from your school and/or employer to be sent to the Certification Office.

If you are eligible for Level 7 certification, you will attend the annual Beginning Workshop to obtain your initial certificate. Beginning Workshop is offered in late May or early June each year and provides attendees with a thorough introduction to public library work.

#### Can I upgrade? How?

Yes! If you meet the criteria for a higher certification level, complete the Request to Upgrade form and provide the appropriate supporting documentation. For example, if you are certified at Level 4 while you are attending library school, you are eligible for upgrade to Level 2 upon successful completion of your degree.

#### Do I need to renew my certificate?

Level 7 certificates are issued for a three-year period. In order to renew the certificate for the next three years, individuals submit evidence of 32 contact hours of training to the Certification Office along with a Request to Renew Level VII Certification form available at <a href="https://www.michigan.gov/ldds">www.michigan.gov/ldds</a>. Contact hours are frequently measured as Continuing Education Units or CEUs. Each CEU is equivalent to 10 hours. For example, a three-hour workshop provides .3 CEUs.

Levels 1 through 6 are permanent certificates.

### What, exactly, is a CEU?

The Continuing Education Unit, or CEU, is a standard unit of measure for quantifying continuing adult education and training activities. The CEU is in the public domain and may be offered by any organization. One CEU equals 10 contact hours of participation in an organized continuing education/training experience under responsible, qualified direction and instruction.

#### Whom do I contact for more information?

Contact Deb Bacon-Ziegler, continuing education coordinator, for questions about certification levels, eligibility, application procedures, and application status. Deb can be reached at (517) 373-3746.

Contact Kathy Webb, coordinator of state aid and penal fines, for questions about library certification requirements and state aid eligibility. Kathy can be reached at (517) 373-7147.

## MeL -The Library Made with Me in Mind

# Spotlight on Gale's Health and Wellness Resource Center

A recent log of the most frequently searched phrases in MeL Databases showed that across all types of libraries, health information was the most frequently requested type of information. Patron searches included such topics as diabetes asthma, and cancer. Gale's Health and Wellness Resource Center with Alternative Health supports the consumer and student who need factual, authoritative health information. Full-text journals, newspapers, newsletters, patient pamphlets and reference sources are included. Health and Wellness also contains a medical encyclopedia, drug and herb finder, a health organization directory, a medical dictionary and an alternative health encyclopedia. The most recent addition is video from Healthology. It's one-stop shopping for patrons, who can perform comprehensive searches or search by path.

# MeL Internet 2.0 is on the Horizon!

Last fall the Library of Michigan announced major changes to MeL Internet that have been on hold due to software performance issues. We also heard from you about what you liked in MeL Internet and hoped wouldn't go away with a redesign. With a new software installation and a new attitude, MeL Internet 2.0 is moving forward and there are ways for Michigan's librarians to help make it happen!

Starting in November - MeL Internet's 14th birthday - we will open MeL 2.0 to the world. The new MeL Internet will collect information by and about the state of Michigan in all subject areas, provide a comprehensive list of Web sites in a new "libraries and librarianship" subject area, and provide general reference Web sites in reference and links to other librarian-evaluated lists of general Web sites, ensuring that evaluated and trusted information is at the fingertips of Michigan residents.

In the meantime we need librarians to build the new MeL Internet. MeL is moving to an all-volunteer model. Librarians who are specialists in certain subject areas and who can devote some time to collection-building during the months of September and October 2006 are needed. Please watch Michlib-l for details.

### MeL Databases Evaluators Needed

The Library of Michigan is looking for librarians or library staff who are willing to serve as evaluators for the next round of MeL Databases subscription purchases. Volunteers should have at least one to two years of experience in the core area or subject.

The evaluation period will run from Oct. 16, 2006 through Jan. 12, 2007. The amount of time that each evaluator will spend will depend upon the number of databases under consideration in a particular subject or core area. Evaluations will be collected through an online tool.

If you are interested in being an evaluator, please fill out our volunteer form at

http://imel.mel.org:8080/evaluatorvolunteerform.html. In order to provide the broadest representation possible, volunteers will be selected to be evaluators based on the following criteria:

- subject expertise
- years of experience
- type of library
- geographic location

### New MeL Blog - Michigan eLibrary News for Libraries

Looking for the easiest way to stay up to the minute on Michigan eLibrary developments and news and how it all affects your library and patrons? Check out the just-launched MeL blog at <a href="http://www.michigan-elibrary.blogspot.com/">http://www.michigan-elibrary.blogspot.com/</a> and you'll be in the know. In addition to the regularly updated posts about service, links and databases, there are a number of helpful links to help librarians track down MeL promotional materials, FAQs on making your library part of MeLCat, and other useful tips.

### MeLCat - as of Aug. 7, 2006

Number of participating libraries:

- Borrowing and lending 94 (academic: 20, public: 66, K-12: 6, Special: 2).
- Spring/summer additions in testing 27.
- TOTAL number of libraries 121.
- Bibliographic records in MeLCat 6.75 million

#### MeLCat fulfillment:

- Requests year to date 110,081
- Fulfillments year to date 96,942
- Overall fill rate 88 percent
- Requests per week (average) 3551



# Legal-Ease

### Library Service Contract Guide

By Lance M. Werner, Library Law Specialist at the Library of Michigan

Michigan's public libraries are authorized by law to enter into library service contracts. At least once or twice a month, I have the following conversation (or a variation of it) with one of my friends out there in library land:

"Hi Lance, my library board is contemplating entering into a service contract for library services with the "insert name here" municipality or library, and we were wondering if you had any examples of library service contracts?"

Invariably my answer to this question is:

"Hi there. I hope you are having a great day! Currently the Library of Michigan does not have any sample service contracts available. You may have better luck if you ask other libraries or talk with your library cooperative."

Given the frequency of this question, I thought it might be helpful for the library community if I wrote an informational overview on the ins and outs of library service contracts.

Initially, I thought I would present the overview as an *LM4X* article but the document is too long for the newsletter. The overview, titled "Library Service Contracts," is available online at <a href="http://www.michigan.gov/librarytrustee">http://www.michigan.gov/librarytrustee</a>.

Hopefully the overview will shed some light on the library service contract drafting process. If you have questions or comments regarding this article, please feel free to contact me at (517) 373-1299 or <a href="weenerl@michigan.gov">wernerl@michigan.gov</a>.



## Your Good Ideas

### "It Takes a Village" to Digitize a Newspaper

There are often few better sources to learn about a local community's history than its local newspaper, which recorded what was important to the community at the time it happened.

Newspapers offer a treasure of information for historians and genealogists. Unfortunately, like most buried treasure, there rarely is a map to find the desired information. Unless the researcher has a very specific date in mind, the search for a single piece of information in a newspaper can be daunting. Microfilming newspapers has helped the quest by copying the information from short-lived newsprint to more permanent microfilm, but this doesn't make finding the information any easier.

The ubiquity of Internet searching and the success of recent publicized digitization projects have made countless resources accessible and searchable. Naturally, many people have had the vision of being able to access and search their own newspaper. There are a growing number of examples of successful newspaper digitization projects such as *Utah Digital Newspaper* and *Colorado Historic Newspapers*.

The Howard Miller Library in Zeeland, Mich., was in the same situation as nearly every other Michigan library. Its local paper was a popular resource, and volunteers spent countless hours indexing obituaries, but still, finding the desired information was always a challenge.

When the library was offered a \$20,000 memorial gift, Director Dennis Martin knew exactly how that money could be used. A digitized *Zeeland Record* would be an ideal memorial for a woman who had been on the library board for almost 30 years and was active in the local historical society.

What Martin discovered along the way is that digitizing a newspaper is not necessarily a task a library can accomplish on its own. "We really didn't know where to start," he said. "I had attended some digitization sessions at MLA and the preservation workshop sponsored by ProQuest a couple of years ago."

The Zeeland Record is still published, so Martin needed to first obtain permission from the publisher. The publisher was supportive, but had some concerns. "He wanted to make sure that the schools had access for history projects and that the community had access at home," said Martin. "His attorney added a clause to the contract holding him harmless in case any issues came up in the future."

Copyright is a challenging issue with newspapers. Anything published before 1923 is considered public domain, but if the title is still publishing, libraries would be advised to consult with the current publisher. Also, as the digitizing will likely be done from microfilm, the creator of the film may be able to claim rights as well.

Because Martin was familiar with ProQuest, he contacted them. "Our association with ProQuest solved a number of issues for us, but I wish I had known about other vendors so I could have been more knowledgeable going into this," he said.

ProQuest did the digitizing, created the metadata and also provides access. The library sent ProQuest their microfilm to be digitized, but because it was a blue diazo copy, the company was unable to get a good scan. ProQuest acquired a new silver copy of the film from the Library of Michigan, which owns the original microfilm masters. Because of the large volume of material and the costs involved with newspapers, newspaper digitization is commonly done from the microfilm. However, if the microfilm image is of poor quality, there is very little that can be done in the imaging process that can improve it.

Because the library uses ProQuest to provide access, they needed to decide who would get free access. Another option would be for a library to provide the access through its own server, which would involve issues of maintaining the server and developing some type of interface to search and view the newspapers.

The project has been a huge success for the library. "My patrons love being able to access the information from home, and we have sold some non-resident library cards just for access," Martin said.

The Library of Michigan has developed a set of guidelines for libraries considering a newspaper digitizing project, which provide a general overview and forewarning of the issues that will arise when heading into such a project. The guidelines follow this article.

# Guidelines for Digitizing a Newspaper

Newspapers are loaded with information, but finding the information can be a challenge. Unless the newspaper has been microfilmed (and often even if it has been), libraries hold very few copies and these are often not available through interlibrary loan. Even with access to a newspaper, unless the paper has been indexed, searching for the desired information can be a tiresome quest.

Because of their vast amounts of hard-to-access information, local newspapers are often suggested as prime candidates for digitization. At its best, a digitized newspaper makes all its information searchable and accessible to anyone with Internet access. But newspapers present some distinct challenges on the road to a successful digitization outcome.

The following document is intended to help illuminate many of the issues involved in newspaper digitization.

### Why digitize?

- Document digitization can potentially greatly increase the breadth of access provided. Digitized documents can be made available to multiple local users, and if desired, anyone with Internet access.
- Use of a digital surrogate may decrease the need to use the original, which may be fragile or difficult to access.
- Digitized text documents have the potential of being keyword-searchable.

### What to digitize?

- What is not yet digitized Not many newspapers have been digitized yet, but before embarking on a project it is necessary to make sure nobody has digitized or is currently digitizing this same title.
- What is legal to digitize If the newspaper you want to digitize falls under copyright protection, you will need to create an agreement with the legal owner.
- What is complete (or reasonably so) Due to the nature of newspapers, anything less than reasonably complete makes for unsatisfactory use.
- What is good quality Digitizing cannot make a bad original look good. Digital images should be taken from the best available original.
- What will be used Digitizing newspapers is not an inexpensive endeavor, so you should make every effort to ensure that there is sufficient demand for the final product.

#### Digital and Microfilm and Print

Microfilm remains the accepted standard for preserving newspapers. If the newspaper to be digitized has not yet been filmed, then filming should be the first priority. Filming and digitizing can happen simultaneously. Newspaper digitization is most commonly done from microfilm, since scanning from microfilm is generally faster and less expensive, but there are reasons to use print.

Microfilm quality is a huge challenge - especially with older film. Digitization cannot compensate for film that is blurry or where the image is incomplete. Some newspaper digitization projects have found better success with image quality and optical character recognition by scanning partially or entirely from the original print copy.

Some large newspaper digitization projects are refilming old papers because the original film is not good enough. It is best to use copy of earliest generation master one can find. (The film that was in the camera is the first generation master negative.)

#### OCR and Metadata

Once the digital image has been created, it needs to be made searchable and accessible. The images are processed with optical character recognition software to make the newspaper text searchable. Metadata must be created for each title, issue, image, and possibly article to help the users find what they are looking for.

### Access and preservation

You will need to determine how you will provide ongoing access to this new resource. Some vendors also offer Webhosting services as well as digitization. CDs/DVDs are not considered acceptable for long-term data preservation.

#### Standards

There are no common standards for newspaper digitization. The National Digital Newspaper Program (NDNP) run by the Library of Congress is developing guidelines that are worthwhile to become familiar with (http://www.loc.gov/ndnp/).

#### Vendor or In-house

Although some libraries have done in-house newspaper digitization projects, it is a challenging process that is most often contracted out to a vendor.

Treat this vendor as you would any other vendor looking for your business - they may say that they can do the work, but can they show you examples of successful projects? Most vendors can create metadata to your specifications.

The Library of Michigan maintains a list of digitization vendors, including many who have worked on Michigan projects. (This list may not include every vendor, and is not an endorsement.) See

http://www.michigan.gov/hal/0,1607,7-160-17449 18643-146554—,00.html

#### **Examples of Successful Projects**

- Utah Digital Newspaper: http://www.lib.utah.edu/digital/unews/
- Colorado Historic Newspapers: www.coloradohistoricnewspapers.org/
- Historical Newspapers from ProQuest: http://www.proquest.com/products\_pq/hnp/

# Happening at HAL

### Browse Through Michigan's Family Album at the Michigan Historical Museum



Although most photographs in Michigan's Family Album were shot by professionals, this one (circa mid 1890s), is by an amateur, F. R. Oesterrich of Detroit. The image shows a comfortably prosperous family perhaps the photographer's own - relaxing in the backyard, probably celebrating a child's birthday.

The 1,200-plus historical photographs on display at the Michigan Historical Museum in Lansing resemble a family photo album of Michigan life.

Michigan's Family Album, a special exhibit featuring photos from the collection of David Tinder, runs through Jan. 14, 2007 and explores all aspects of Michigan life dating from the 1860s through the 1930s.

When asked about the thousands of images he owns, Metro Detroit resident Tinder gives a straightforward answer.

"One word comes to mind," he says. "Michigan."

Michigan's Family Album is divided into several sections - people, home and family, community, work and play. A kaleidoscope of faces that reflects the history and culture of Michigan, this special collection includes images of public figures, businessmen, workers, mothers, school children, First Communions, barn raisings, weddings, graduations, small towns and much more.

The exhibit showcases a diverse and breathtaking presentation of daguerreotypes, tintypes, stereo views, cabinet cards and large-format photos. There will be a special display of postcards honoring every county in the state.

Michigan's Family Album offers more than interesting images of Michigan life - an interactive computer program will allow visitors to learn more in-depth information about the photographs. Visitors can also learn how to organize and exhibit a photograph or postcard collection, find out how to "read" a photograph, try matching photos to the panorama shots they were cropped from, and take their own fun photos with the museum's backdrops and costumes.

Several programs and workshops will also be offered, most free of charge, including: The Art of Matting and Framing on Sept. 23, The Altered Polaroid and the Art of Photographing Communities on Oct. 15, A Brief History of Photography and Caring for Family Photos on Oct. 21, Plastic Fantastic: Toy Camera Photography in the Digital Age on Oct 22, The Art and History of Panoramic Photography on Nov. 4, and Making A Living: Vintage Occupational Images on Dec. 3.

For more information, visit www.michigan.gov/museum.

The Michigan Historical Museum is located alongside the Library of Michigan in the Michigan Library and Historical Center at 702 W. Kalamazoo St. in downtown Lansing. Admission and weekend parking are free.

# New DVD Travels Through the Centuries Down Historic US-12

When four high school students participate in a summer internship with a retired high school history teacher, they become detectives searching for information about the Old Chicago Road, one of Michigan's earliest transportation routes. Best of all, they embark on a road trip in "Evelyn," the teacher's 1975 Cadillac convertible, which takes them from Detroit to Chicago. En route they discover that the fascinating story of this special thoroughfare has been with them all the time.

This is the premise of "From Moccasins to Main Street," an engaging film that is a unique combination of historical documentary, drama and travelogue. Guided by an oversight team from the Michigan Historical Center, Department of History, Arts and Libraries, the hour-long film will begin to be seen on public television stations throughout Michigan and beyond this fall. More than 400 DVD copies of "From Moccasins to Main Street" have been sent to Michigan libraries and intermediate school districts, colleges and universities and historical societies. Copies of the film are available through Equity Studios at (269) 651-1686 or mikemort@equitystudios.com.

As the film's fictional characters explain, US-12 began as a Native American foot trail. Explorers, missionaries and fur trappers traveled the path, which became a military road connecting Fort Detroit to Fort Dearborn, at present-day Chicago. Eventually communities grew up along the road at distances convenient for refreshing the horses - and the passengers - of stagecoaches. During the 20<sup>th</sup> century, drive-in restaurants and theaters and tourist sites sprang up along the road, catering to the automobile traveler.

Mike Mort of Equity Studios wrote and directed the film, a project which was funded in part with a \$60,000 grant from the Michigan Department of Transportation Enhancement Fund through the Michigan State Historic Preservation Office.